

Curriculum Vitae

Name: Prof. Yogesh Bhikan Khandre



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Date of Birth: 05-July-1978

Academic Credentials

Class/ Degree	Specialization	Institution	University	Year	%/CGPA	Class
M.B.A	Marketing	MGM Institute of Management, Aurangabad	Dr. Babasaheb Ambedkar Marathwada University, Aurangabad	2003	67.8	First
B.E.	Chemical	Jawaharlal Nehru Engineering College, Aurangabad	Dr. Babasaheb Ambedkar Marathwada University, Aurangabad	1999	61.6	First
HSC	Science	Milind College of Science, Aurangabad	Aurangabad Board	1995	73.50	First
SSC		St. Francis De Sales High School, Aurangabad	Aurangabad Board	1993	75.14	Distinction

Ph. D. Research:

Pursuing Ph. D as a part time researcher in Dr. B.A.M.U. The title of the research is “A Study of Marketing Strategies for agro based industries and their different products in the state of Maharashtra”.

Key Research Areas:

- Study of agro based industries and their different products
- Study On Impact Of Spurious / Counterfeit Products in Rural Markets
- Study On Potential Channels for Promotion Of Consumer Durables in Rural India

Experience

Sr. No.	Organization	Post	From - To	No. of Years
1	MIRC Electronics Ltd. Aurangabad	Assistant Manager	May09- Aug'11	2.3
2	TCL India Holdings Pvt Ltd., Aurangabad	Assistant Manager	Apr'07- Apr 09	2
3	Hyundai Electronics I Ltd. Aurangabad	Sr. Sales Officer	Dec '05- Mar 07	2.2
4	Reliance Infocomm Ltd Aurangabad	Sales Associate	Dec' 03 - Dec 05	2

List of Courses Taught/Teaching at PG level

- Managerial Information System
- Financial Institutions and Markets
- Consumer Behaviour
- Corporate Governance & Ethics
- Marketing Strategy & Rural Marketing
- Industrial Marketing
- Distribution & Retail Management
- Marketing Management

Additional Assignments/Duties

- Managing all admissions related necessary work for MBA Dept.
- Managing all administration related necessary work for MBA Dept.
- Worked as a CS &US for Dr. BAMU Examination.
- Engaged in paper setting for MBA subjects at Dr. B. A. M. U. Aurangabad

Research Projects/Projects Guided

Projects engaged for postgraduate students as per curriculum:

As a guide, students received advice, information and case studies from me that helped to complete the projects, as a part of curriculum.

Projects guided would reflect on current their postgraduate engagement activities that contribute to improved engagement among postgraduate students, including research, communication and representation.

Computer/Software Proficiency

In addition to basic computer skills I am proficient with the following skills:

- Microsoft Office
- Spreadsheets
- PowerPoint
- Microsoft Access
- QuickBooks
- Web and Social links
- Graphic and Writing Skills

Seminar/Workshop/Industrial Training/STTP//FDP/CEP/Conference Attended

- Participated in workshop on “SWOT Analysis” in MIT Campus, Aurangabad
- Participated in an international conference “INCUBATION II” on “Global strategies for challenges in Business Management and Impact of FDI in economic development” in association with S P Pune University at Dr. D Y Patil School of management, Pune.
- Participated in workshop on “Aptitude Skills & How to face interview” at MIT Campus, Aurangabad in association with T.I.M.E Aurangabad.
- Participated in an national conference “UTKARSH III” on “Innovative Quest in management and Zest in Information Technology for the modern era” in association with S P Pune University at Dr. D Y Patil school of management, Pune.
- Participated in an national seminar on “Emerging trends in rural marketing in India” in association with AICTE at EBET group of institutions, Tirupur, Tamilnadu.
- Participated in workshop on “Conducting and Crafting High Quality Research” in association with the IIM Ahemedabad at Siddhaganga Institute of Technology, Tumkur, Karnataka.
- Participated in workshop on “Outcome Based Education” in management education at Sanjay Ghodawat University, Kolhapur.

Seminar/Workshop/Industrial Training/STTP//FDP/CEP/Conference organized

Sr. No	Title of training	Participants	Date
1	Time Management	MBA I & II Year students - MIT	05-11-2019
2	Basic Concepts of Stock Market	MBA I & II Year students - MIT	26-11-2019

Invited talks delivered

Sr. No	Title of talk	Institute	Date
1	Emerging trends on modern Digital marketing	Sir Sayyed College of Arts, Com & Sci. A'bad	23 rd Feb 2019

List of Research Publications

Papers in National/ International Journal/Conference

Papers in International Journal

- Khandre Yogesh Bhikan (2015), "Corporate Governance, value creation and risk management" International journal of management and economics I, ISSN no 2231-4687, 4

Papers in National Journal

- Khandre Yogesh Bhikan (2015), "The study on Consumer awareness and usage of ebanking transactions through mobile phones" – "Innovative Quest in Management & Zest in Information Technology for the modern era" (UTKARSH-III) @ National Conference in Dr. D Y Patil Knowledge City Pune 12-13 march 2015, ISBN No. 978-93-84916-66-4.
- Khandre Yogesh Bhikan (2017), "Exploring rural markets through innovative solutions: Corporate cases for their inclusive growth in rural " @ International Conference in Dr. D Y Patil Knowledge City Pune 17-18 January 2017

Papers in National /International Conference Proceedings

Paper in International Conference

- Khandre Yogesh Bhikan (2019), "Emerging trends in modern digital marketing for every 'hands-on' marketer", 2nd International conference on growth, development and sustainability held on march 1 & 2 2019.

NPTEL Certification

Start Date	End Date	Duration (in Weeks)	Course Name	Marks (Out of 100)	Performance
July 2017	August 2017	4	Outcome Based Pedagogic Principles For	59	Successfully completed the course

			Effective Teaching		
Feb 2018	Mar 2018	8	Consumer Behaviour	63	Elite - Class
			Course Design And Instruction Of Engineering Course	60	Elite - Class

Awards, Achievements and Recognition

Winner of the “Avishkar-2019-20” Project Competition held at Dr. B.A.M.U. Aurangabad in the Teachers Category.

Date: 26-02-2020

Place: Aurangabad